## MediaMaster ${ }^{\text {™ }}$ Video On Demand System MediaMasterLive!



## Description

MediaMaster Live! presents selected internal school media resources live on the Internet.
To expose an internal title, simply check the MMLive box next to the title in MediaMaster Administrator (MM-1185). MMLive will see the change, perform any transcoding required to make your title webfriendly, and voilà, your title is live on the Internet.
MMLive can also export live internal video streams, such as from a mobile streaming camera cart (MM-1581). Take the cart to a live event such as a school play, a board meeting, or the big game. You can schedule, preview, start, stop, and pause these events from the MMLive interface.


## Requirements

Any modern web browser:

- Google Chrome
- Mozilla Firefox 3
- Apple Safari 3
- MS Internet Explorer 9
- iOS and Android ...or newer


## Typical Uses

- Provide educational videos to your students for home viewing
- Stream live events to those who can't come in person: athletics, concerts, plays, board meetings, etc.
- Export the school's bulletin board: share announcements, the lunch menu, etc.


## Features

- Add MMLive to a section of your school's web site or use it standalone
- Fast MMLive title search
- Automatically transcode common media formats into H. 264 + AAC for web display: Windows Media, older MPEG formats, etc.
- Adaptive bitrate control to fit the player's ability
- Automatic resolution adjustment
- Collect videos by topic into "channels"


